



# Congratulations

You are invited to apply for membership.

BNI® membership makes business more rewarding and life more fun.

## LIFE WITH BNI

VS

## BUSINESS WITHOUT BNI

- ✓ A team to generate a **steady flow of customers**
- ✓ A **network of business owners** who know how to give meaningful referrals and training on how to leverage it.
- ✓ You are the **only provider** for your business category within your chapter.
- ✓ Comprehensive **training programs** that grow with you as you scale your company.
- ✓ A room of **givers** dedicated to helping you grow.
- ✓ People to help you hold yourself accountable to **achieve your goals** and make your dreams come true.

- ✗ **On your own**, trying to figure things out
- ✗ Too few, **inconsistent business referrals** with a weak referral network
- ✗ **Your message gets lost** with so many competitors clamoring for the same business.
- ✗ **On your own** to develop the skills you need as you grow your business.
- ✗ Dealing with takers, who **don't appreciate** what you offer.
- ✗ **Goals slip and dreams get delayed** because it's easy to slack off because no one is watching.

## 3 Easy steps To become a BNI member

**1** Complete the online application.

**2** Membership Committee reviews your application, accepts you and the chapter President announces your membership at the next meeting.

**3** Complete the Member Success Program to accelerate the referrals you generate for your business.

# BNI'S 10 COMMITMENTS TO YOU to help you grow your business



- 1 Your chapter will not accept another member within your specific business category.
- 2 Exposure to a team is excited and motivated to get to know your business and your target customer to help your business grow by giving you referrals.
- 3 Make effective use of your time by running meetings in accordance with an agenda optimized for maximum results in the shortest possible time.
- 4 A wealth of networking tools to help you grow your business.
- 5 Get you results as fast as possible with a comprehensive Member Success Program to help you get the most out of your BNI membership.
- 6 Connect with members around your country and the world online and through regional, national and international events.
- 7 BNI's mobile app and BNI Connect enable you to build relationships with members in 70 countries around the world.
- 8 Provide you with up to 50 networking meetings a year to generate referrals.
- 9 Business tradeshows and local conferences to network with BNI members throughout your region.
- 10 Advanced business education programs to help you grow your business through more effective networking, public speaking, and business development.

## YOUR 5 COMMITMENTS TO BNI to get the biggest impact from your membership

- 1 **Arrive early and stay for your weekly chapter meetings.**
- 2 **Represent your primary occupation, not a part-time business.**
- 3 **Send a substitute when you cannot attend your weekly chapter meeting.**
- 4 **Give referrals and/or bring visitors to chapter meetings.**
- 5 **Conduct your business according to BNI's Code of Ethics or the formal professional standards for your occupation.**