

BNI®





BNi Connect Streamlined Renewals

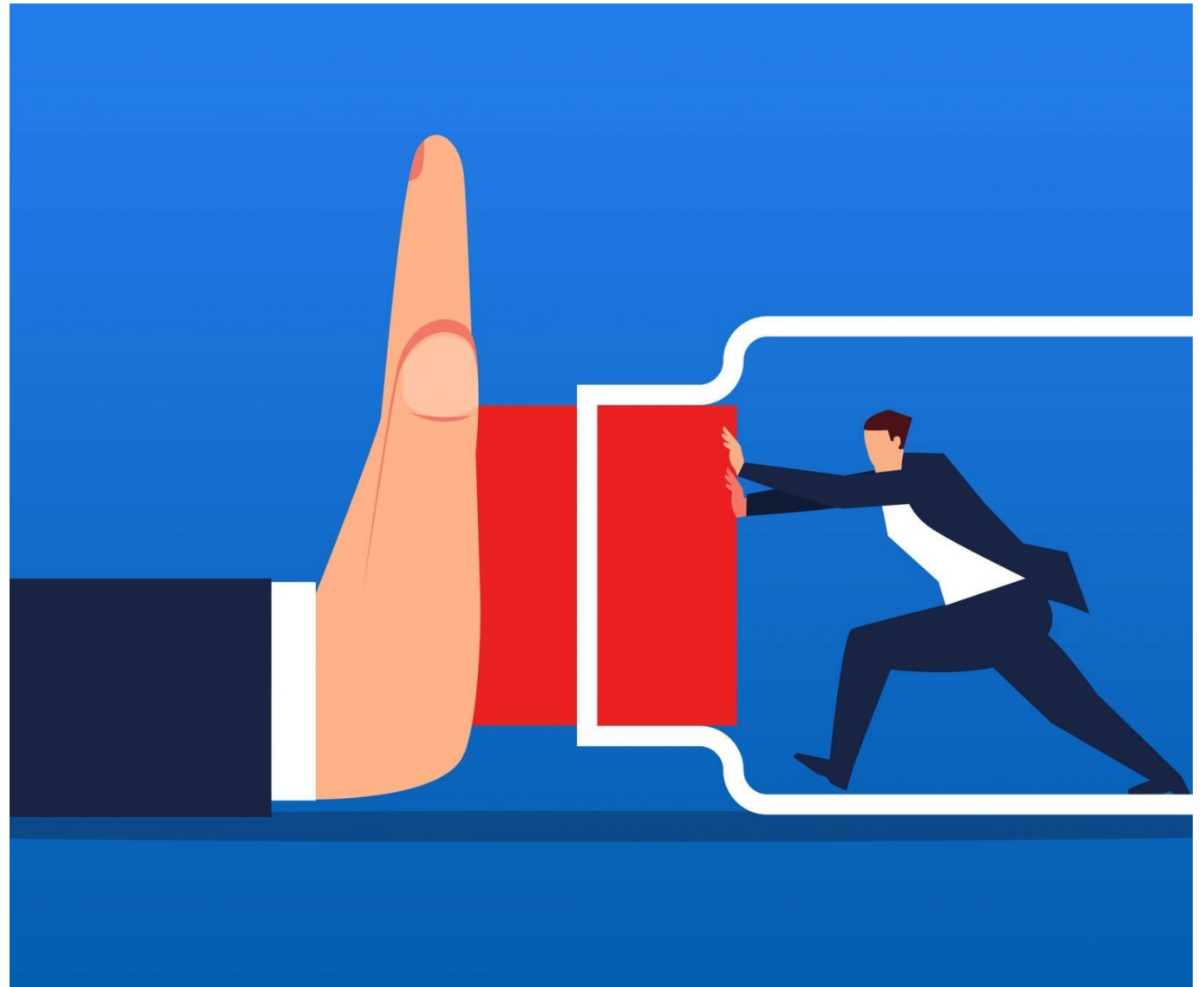
Jeremy Walsh
Director of Support

BNI Connect Streamlined Renewals

Goal:

To help enhance the renewal process for members and leadership teams. This is done by minimizing the two bottlenecks in the current process:

- 1) The member being unaware of, forgetting, or ignoring the renewal application.
- 2) The LT being unaware of, forgetting, or ignoring the approval of the renewal.



BNI Connect Streamlined Renewals

How it is done:

- 1) A member is put into pending renewal with tentative approval status 60 days before the renewal date.
- 2) The application and payment are now streamlined into 1 step.
- 3) Renewals will be auto-approved 14 days prior to the renewal date. LT may decline or approve any time before then.



BNI Connect Streamlined Renewals

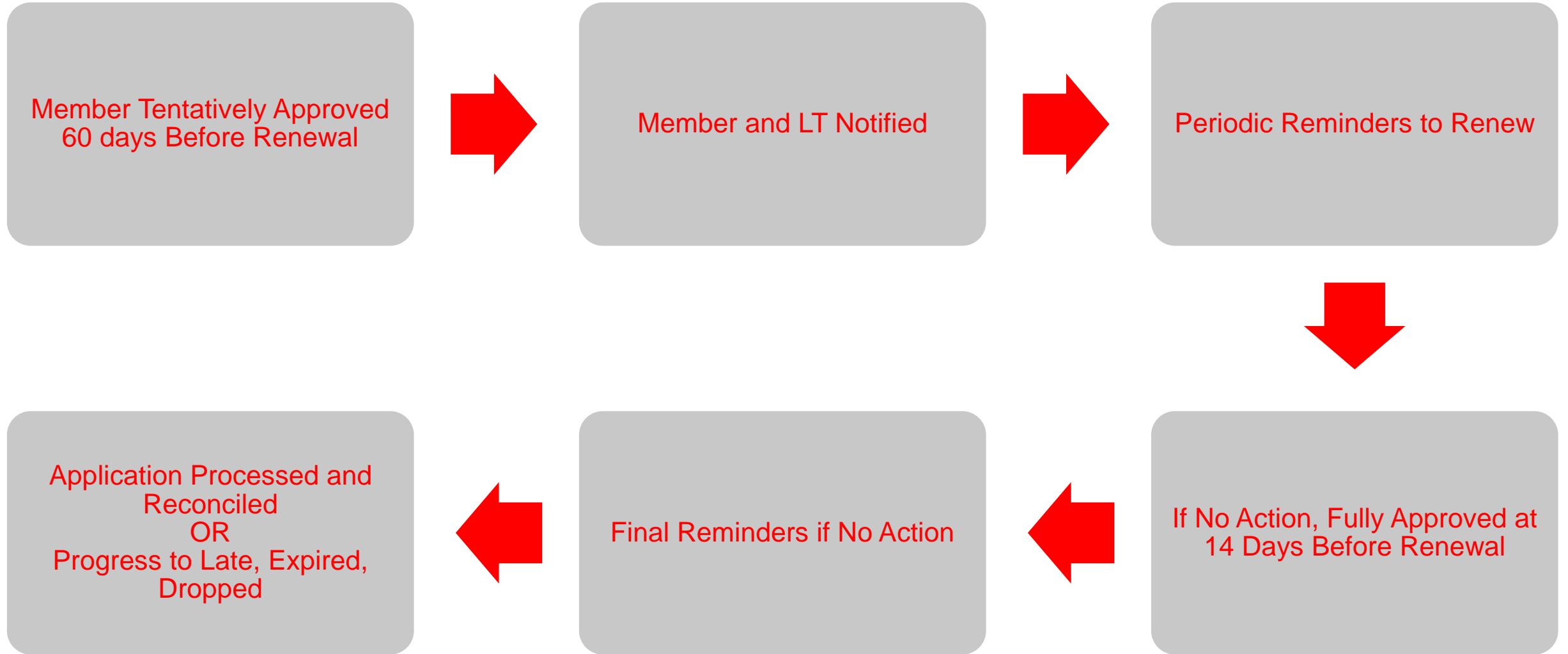
Why?

By automatically starting the renewal process with the member early, it allows multiple and flexible communications through BNI Connect and BNI Engage to keep the member informed of the process.

Since 2019, in the US, 0.74% of renewals have been declined. By auto approving at 14 days prior to the renewal date, this eases the burden on the Leadership Team and gives time to concentrate resources on helping members in jeopardy.



Simplified Process Overview



Important Change Notice!

When using Streamlined Renewals, membership dates are now only changed AFTER RECONCILE

This means....

...on the renewal date, members with an unpaid transaction will accrue an automatic late fee

...after the late period, the member will go into Expired and Dropped as per the business rule timing



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Thank You!

Jeremy Walsh
Director of Support