



## CLASSIFICATION LISTING

January 2022

### Advertising & Marketing

Advertising Agency  
Branding  
Copywriter/Writer  
Digital Marketing  
Embroidery  
Graphic Designer  
Home Automation  
Marketing Consultant  
Media Services  
Photographer  
Print Advertising  
Printer  
Printer - Digital  
Printer - Large Format  
Printer - Offset  
Promotional Products  
Public Relation  
Publisher  
Radio Advertising  
Relationship Marketing  
Search Engine Optimisation  
Sign Company  
Social Media  
Television Advertising  
Videographer/Film Producer  
Web Design  
Web Development  
Advertising & Marketing (Other)

### Agriculture

Agronomist  
Agriculture (Other)

### Animals

Veterinarian  
Animals (Other)

### Architecture & Engineering

Architect  
Architectural Services  
Civil / structural engineer  
Feng Shui  
Garden and landscape architect  
Interior Architecture  
Landscape Services  
Lawn Care

Surveyor  
Tree Services  
Architecture & Engineering (Other)

### Art & Entertainment

Artist  
Disc Jockey (DJ)  
Entertainer  
Musician  
Art & Entertainment (Other)

### Car & Motorcycle

Auto Glass  
Auto/Car Body & Paint Shop  
Auto/Car Detailing  
Auto/Car Parts & Accessories  
Auto/Car Rental/Leasing  
Auto/Car Repair  
Auto/Car Sales  
Commercial Vehicle Dealers  
Driving Instructor  
Gas Station  
Tire Sales/Replacement  
Car & Motorcycle (Other)

### Computer & Programming

App Developer  
Cloud Services  
Computer Retailer  
Computer Software  
Data Security  
ERP Software  
IT & Networks  
IT Consultants  
Programmer  
Computer & Programming (Other)

### Construction

Blacksmith  
Bricklayer/Stonemason  
Builder/General Contractor  
Cabinet Maker  
Carpenter  
Commercial Builder/General Contractor  
Construction Project Management  
Demolition Contractor  
Drywall  
Electrician

Electrician - Commercial  
Energy Services  
Environmental Services  
Fireplace & Oven Builder  
Flooring  
Garage Doors  
Glass  
Handyman  
Heating Engineer  
HVAC - Heating & Air  
Interior Decorator  
Interior Design – Commercial  
Interior Design / Interior Decorator  
Kitchen/Bathroom Construction  
Metal Work  
Painter  
Pest Control  
Plasterer  
Plumbing  
Pools, Spas & Saunas  
Power Washing  
Protective Coatings/Sealants  
Renovations/Remodeling  
Restoration  
Roofing & Gutters  
Septic Systems  
Shutters & Awnings  
Solar  
Tile Work  
Waterproofing-Weatherproofing  
Window Treatments/Coverings  
Windows & Doors  
Construction (Other)

### Consulting

Business Advisor  
Business Broker  
Business Consultant  
Business Consultant - Management  
Business Consultant - Organization & Pro  
Business Consultant – Quality Mgmt  
Business Consultant - Small Business  
Business Consultant - Turnaround  
Diversity, Equity and Inclusion  
Professional Organizer  
Consulting – (Other)



## CLASSIFICATION LISTING

January 2022

### Employment Activities

Administrative Services  
Employment Agency  
Human Resources  
Recruiter  
Employment Activities (Other)

### Event & Business Service

Call Center/Answering Service  
Corporate Events  
Event Manager/Marketer  
Event Planner  
Event Rentals  
Event Venue/Room Rental  
Events  
Hotel  
Office Services  
Technicians - Audio, Video  
Translator/Language Services  
Event & Business-Service (Other)

### Finance & Insurance

Asset Finance  
Banking Services  
Business Financing  
Collections  
Commercial Bank Services  
Commercial Insurance  
Commercial Loans  
Company Secretary  
Credit Card/Merchant Services  
Credit Repair  
Financial Advisor/Financial Planner  
Financial Investments  
Financial Trustee  
Foreign Exchange  
Group Benefits  
Health Insurance  
Insurance Adjuster  
Insurance Broker  
Life, Health and Disability Insurance  
Mutual Funds  
Pensions  
Personal Loans  
Property & Casualty Insurance  
Property Construction Loan  
Residential Mortgages

Reverse Mortgages  
Stock Broker  
Supplemental Insurance  
Wealth Management  
Finance & Insurance (Other)

### Food & Beverage

Baker  
Beverage Service  
Cater  
Chocolatier  
Food Service  
Restaurant  
Wine Merchant/Wine  
Food & Beverage (Other)

### Health & Wellness

Acupuncture  
Alternative Wellness  
Chiropractor  
Doctor/Physician  
Essential Oils  
General Dentist  
Health & Wellness Products  
Health & Wellness Services  
Health Coach  
Health Facility/Gym/Club  
Hearing/Audiology  
Hospice  
Hypnotherapist  
In-Home Care  
Massage Therapist  
Medical Services  
Naturopaths  
Nutritional Supplements  
Nutritionist  
Optician / Eye Care  
Orthodontist  
Osteopath  
Personal Trainer - Fitness  
Pharmacist  
Physical Therapist  
Psychotherapist / Registered Psychologist  
Health & Wellness Other

### Legal & Accounting

Accounting Services  
Auditor  
Bankruptcy Law

Bookkeeping  
Business Law  
Certified Public Accountant (CPA)  
Civil Law  
Conveyancing  
Criminal Defense Law  
Elder Law  
Employment/Labor Law  
Estate Planning Law  
Family Law  
Health Law  
Immigration Law  
Intellectual Property Law  
Legal Service Plan  
Mediator  
Notary  
Payroll Service  
Personal Injury Law  
Real Estate Law  
Tax Advisor  
Tax Law  
Legal & Accounting (Other)

### Manufacturing

Apparel  
Basic Metals  
Beverages  
Chemical Products  
Computer, Electronics & Optical  
Electrical Equipment Manufacture  
Flooring Manufacture  
Food Products  
Furniture manufacture  
Leather Products  
Lighting Manufacture  
Machinery & Equipment Manufacture  
Motor Vehicles  
Non Metallic Minerals  
Packaging  
Paper & Paper Products  
Petroleum Products  
Pharmaceutical  
  
Recorded Media  
Rubber & Plastic  
Steel Fabrication



## CLASSIFICATION LISTING

January 2021

Textiles  
Tobacco Products  
Transportation Equipment  
Wood & Cork (except Furniture)  
Manufacturing (Other)

### Organizations & Others

Chambers/Associations  
Givers Gain®  
Non-Profits/Fundraising Organizations  
Organizations & Other (Other)

### Personal Services

Astrologist  
Color & Style Consultant  
Cosmetics/Skin Care  
Dry Cleaning/Laundry  
Funeral Planning/Services  
Hair Stylist  
Salon/Spa  
Senior Service Provider  
Wedding Planner  
Personal Services (Other)

### Real Estate Services

Buying Agent  
Carpet, Upholstery Cleaner  
Cleaning Service  
Commercial Cleaning  
Commercial Real Estate  
Electricity & Gas Dealers  
Home Inspection  
Home Staging  
Property Management  
Real Estate Appraisal  
Real Estate Development  
Real Estate Inspector  
Real Estate Investments  
Real Estate Maintenance/Caretaker  
Real Estate Planning Consultant  
Residential Real Estate Agent  
Title Services  
Waste Disposal  
Window Cleaning  
Real Estate Services (Other)

### Repair

Appliance Repair  
Computer Repair  
Furniture Repair/Upholstery  
Machinery & Equipment Repair  
Repair (Other)

### Retail

Appliances  
Art Dealer/Gallery Owner  
Bath Accessories  
Book Dealers  
Building Materials  
Cleaning Products  
Clothing & Accessories Retailer  
Computer Accessories  
Construction Products Retail  
Custom Clothing/Tailor  
Diamonds  
Doors Retail  
Electrical Equipment  
Electronics Retailer  
Environmental Products  
Fashion Jewelry  
Fine Jewelry  
Flooring Retail  
Florist  
Fuels  
Furniture Retailer  
Gifts  
Lighting Retailers  
Mattresses  
Office Equipment/Machines  
Office Furniture  
Office Supplies  
Sports Retailer  
Uniforms  
UPS/Inverter  
Wall coverings  
Water Systems  
Wood Merchants  
Retail (Other)

### Security & Investigation

CCTV  
Fire Protection  
Investigative Services/Detective  
Locksmith  
Occupational Safety  
Security Personnel  
Security Systems  
Security (Other)

### Sports & Leisure

Martial Arts  
Yoga/Pilates/Qi-gong Trainer  
Sports & Leisure (Other)

### Telecommunications

Mobile Telecommunications  
Telecommunications Products/Services  
Telecommunications (Other)

### Training & Coaching

Business Training/Coach  
Communication Coach  
Education Services/Tutor  
Leadership Coach  
Life Coach  
Management Coach  
Sales Training/Coach  
Training & Coaching (Other)

### Transport & Shipping

Commercial Transportation  
Courier  
Freight Service  
Mailing Service  
Moving Company  
Shuttle/Limousine Service  
Transport & Shipping (Other)

### Travel

Ticketing  
Tours/Tour Guide  
Travel (Other)  
Travel Agent